

Dear Friends of Eric and Focus on Teens,

Please join us in a night of celebration, while contributing to a worthy charity assisting homeless kids. Would you consider being a sponsor? (details below). Just imagine, the purchase of a “Home Run” sponsorship buys about **3,000 healthy, portable and nutritious snacks**. Please help Eric assist these kids trying to stay in school.



To know legendary Hall of Fame Voice of the Texas Rangers Eric Nadel is to know that his love for baseball is rivaled by only a couple of things... his love of music – and his desire to give a voice to those without. One such group is the over 8000 homeless kids (a number that only represents those identified), primarily ages 6 -17, currently attending public schools in the Dallas and Fort Worth Independent School Districts. After longtime friend, Norm Hitzges, introduced Nadel to **Focus on Teens** and the strides that Executive Director/Co-Founder, Keith Price, and his team, was making in helping these young people who still make it to school tomorrow, despite having no place to sleep tonight, it was obvious how he could help... **The Eric Nadel Birthday Benefit!**

In its ninth year at the historic Kessler Theater in Dallas – and its sixth year benefiting **Focus on Teens**, The Eric Nadel Birthday Benefit is on Wednesday, April 29, 2020. Join us for a memorable evening showcasing the incredible R&B phenoms The War and Treaty, with Nicole Atkins opening the show.

Focus on Teens was created to initiate a prevention model against the continuing problem of adult homelessness. Taking a holistic approach to helping adolescents from kindergarten through high school, FOT uses Drop-In centers and food pantries to meet the most pressing needs of students in crisis, as well as coordinating services to address substance abuse, suicide prevention, and myriad other issues that these young people are unable to combat without *your help*. Any given week, these needs may range from obtaining clothing or temporary shelter to furnishing bus passes or eyeglasses. The goal is not to simply address material needs, but to offer love and assistance wherever and whenever it is needed. With higher risk of sexual abuse, drug abuse and continued homelessness into adulthood, the services provided by **Focus on Teens** are essential to breaking the cycle of homelessness and despair and helping these young people build a stronger and more stable future.

HOW CAN YOU HELP FIGHT TEEN HOMELESSNESS IN NORTH TEXAS?

The 9th Annual Eric Nadel Birthday Bash supports the important work of Focus on Teens and its mission to protect children who might otherwise go unaided at this most vulnerable time in their lives. By purchasing a ticket or sponsorship package, you are helping to ensure that this work continues. Please join us on April 29, 2020 for an evening not to be missed. To learn more about Focus on Teens, visit www.FocusOnTeens.org. Details with regard to donations and sponsorship opportunities are detailed below.



Sponsorship Opportunities for April 29, 2020:

All-Star Sponsor | \$5,000

- * Exclusive headlining sponsorship of the event, plus on-site signage
- * Logo branding in all event marketing collateral
- * Center-stage seating for 8 (2 tables of 4), 8 complimentary drinks, 8 meal tickets, 2 goody bags
- * VIP pre-party access, including a meet-n-greet
- * Complimentary valet parking for 4 vehicles
- * 4 baseballs signed by Eric and a Texas Ranger

Grand Slam Sponsor | \$2,500

- * Logo branding in all event marketing collateral, plus on-site signage
- * Premium floor seating for 8 (2 tables of 4), 8 complimentary drinks, 8 meal tickets, 2 goody bags
- * VIP pre-party access, including a meet-n-greet
- * Complimentary valet parking for 2 vehicles

* 2 baseballs signed by Eric and a Texas Ranger

Home Run Sponsor | \$1,000

- * Logo branding in select event marketing collateral, plus on-site signage
- * Table for 4, 4 complimentary drinks, 4 meal tickets, 1 goody bag
- * VIP pre-party access, including a meet-n-greet
- * Complimentary valet parking for 1 vehicle
- * A baseball signed by Eric and a Texas Ranger

For more information about Focus on Teens and how you can help to break the cycle of teen homelessness, please visit www.FocusOnTeens.org. To confirm your sponsorship, please contact Keith Price at either 214.606.4614 or kprice@focusonteens.org



Keith Price, President

www.focusonteens.org

3131 McKinney Ave., Suite 600

Dallas, TX 75204

214 643 6047 or 214 606 4614 (c)